



## **News Release**

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### **Caringo Signs Storage, Archiving Specialist As Reseller in Nordic, Baltic Markets**

#### ***Proact to expand penetration of CASTor further throughout Europe***

AUSTIN, Texas, September 24, 2007 – Caringo Inc., a leading provider of content storage software, today announced that it has signed a reseller agreement with Proact, a leading specialist in managing, securing and storing large volumes of mission-critical information, to further expand its presence in the European marketplace with the company's content storage software, CASTor™. With this agreement, Proact becomes a valued member of Caringo's worldwide Partner Program.

Proact specializes in managing, guaranteeing and storing large volumes of business-critical information. As an independent integrator, Proact supplies consultancy services, support and systems in the fields of storage and archiving. A leading and trusted storage reseller, the 270-person company provides services to businesses in Denmark, Finland, Latvia, Lithuania, Norway and Sweden.

"Our customers are finding more and more frequently that traditional disk systems are becoming impossible to handle for archiving and long-term storage of information and that sooner or later their data has to be migrated. Migration will now become a thing of the past," said Per Sedihh, CTO at Proact. "CASTor reduces administration to almost

none, and shifts both physical and financial boundaries relating to how large disk-based archives can grow to many petabytes in size instead of terabytes.”

CASStor is the industry’s most cost-effective content storage software. It delivers the performance, flexibility and scalability, combined with the integrity and simplicity organizations require to meet the growing content challenge. Based on next-generation content addressed storage (CAS) technology, CASStor runs on standard, commodity server hardware for a fraction of the price of traditional CAS systems. CASStor 2.0, Caringo’s latest offering, brings to market for the first time a way to deliver the speed of primary storage with the integrity of an active archive.

With this new and significantly evolved edition, CASStor also adds asymmetric local and wide area replication, augmenting its built-in disaster recovery, archiving and continuous data availability capabilities. CASStor 2.0 eliminates the need to implement tiers of storage for information lifecycle management (ILM) where content that is less frequently accessed is moved to lower-cost, lower-performance storage. In contrast, CASStor provides a massively scalable, single-tier architecture that enables active and archived content to coexist in a common storage environment.

“The market for storage and archiving is growing at a tremendous pace and companies are finding it increasingly complex and costly to store information streaming in on a daily basis,” said Mark Goros, Caringo CEO. “With CASStor, we believe we have the solution to this problem by making storage a lot simpler, cheaper and more efficient. We are very pleased to now be able to offer this solution to the Nordic and Baltic markets – markets that are said to be demanding but also very quick to appreciate and adopt new technologies.”

Caringo’s worldwide partner program is designed for ISVs and system integrators who develop solutions for the content storage market. It provides everything needed to quickly develop new applications or interface existing applications to run with CASStor.

Those organizations interested in joining Caringo's Partner Program can contact the company at [partners@caringo.com](mailto:partners@caringo.com).

### **About Proact**

Proact is a specialist in managing securing and storing large volumes of mission-critical information. As an independent integrator, Proact delivers consulting services support and systems within its focus area of storage archiving. The Proact Group has approximately 270 employees and conducts business in Denmark, Finland, Latvia, Lithuania, Norway and Sweden. Proact was founded in 1994 and the parent company Proact IT Group AB (publ) is listed on the OMX Nordic Exchange in Stockholm under the symbol PACT since 1999. Additional information about Proact is found on [www.proact.eu](http://www.proact.eu).

### **About Caringo**

Caringo Inc. is a leading provider of content storage software and has re-imagined content addressed storage (CAS) from the ground up with its flagship CASStor product. CASStor is third-generation technology that leverages the customer's choice of commodity hardware to dramatically improve the scope and economics of corporate content storage. Caringo is founded on the operating principle based on Einstein's belief that "Things should be made as simple as possible." Rather than make CAS complex and expensive, Caringo makes it affordable, scalable, fast and easy. More information can be found at [www.caringo.com](http://www.caringo.com).

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