



## **News Release**

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### **Caringo Expands European Presence with Signing of Dutch IT System Integrator**

#### ***Betagraphics becomes newest reseller of CASTor content storage software***

AUSTIN, Texas, October 30, 2007 – Caringo Inc., a leading provider of content storage software, today announced that it has signed an agreement with Dutch market IT system integrator Betagraphics Information Technology to further expand the presence of the company's CASTor™ archiving application in markets throughout Europe.

Betagraphics delivers highly available server systems, networks and storage solutions to medium- and large-sized companies throughout the Netherlands. The company's main objective is to support their customers' primary business processes with optimum IT solutions. Recognizing the growing importance of open standards as they become more critical to keeping main customer processes running, Betagraphics designs, implements, maintains and manages critical storage infrastructures including backup and disaster recovery, network environments and server-based computing.

"We see CASTor as an exciting new technology that will connect two of our expertise areas – data management and storage solutions," said Kamiel Straatman, principal consultant at Betagraphics. "We recognize the growing need to not only store large quantities of data but also to have the power to keep this data accessible; both in raw

speed, and in added services such as content-based retrieval; and open standard delivery methods such as HTTP, CIFS and NFS.”

Rob Bultman, business unit manager at Betagraphics, said that Betagraphics is planning to combine industry-standard server systems and the CASTor software with a file system gateway in a single, ready-to-run content storage solution, which will be complemented by data retrieval software already supplied to existing customers.

“We are pleased to include Betagraphics among our European system integrators that are bringing value and flexibility to meet their customers’ long-term, scalable and high-integrity storage needs,” said Mark Goros, Caringo CEO. “With more than 20 years of experience in the Dutch marketplace and their ability to provide true managed information storage solutions, Betagraphics is well positioned to implement CASTor-based solutions that allow their customers to store fixed content with the integrity of an archive while accessing it at the speed of primary storage.”

CASTor is a scalable, high-performance and extremely cost-effective content storage software based on the next generation in content addressed storage (CAS) architecture that runs on standard, commodity server hardware for a fraction of the price of traditional CAS systems. CASTor is self-healing, managing and configuring, uses no proprietary APIs, and presents no limitations in adding nodes and storage in real time without disrupting applications. CASTor reduces administration to almost nothing and shifts both physical and financial boundaries relating to how large disk-based archives can grow to many petabytes in size.

## **About Betagraphics**

Betagraphics *Information Technology* – “*where content meets storage*”.

Storing information is useless if it cannot be found and retrieved (instantly) when needed. Thanks to our combination of both a storage infrastructure division and an

information management division, Betagraphics is able to provide true managed information storage solutions that help to boost your business. We design, deliver, implement, support and manage these solutions for medium-small to large (multi-national) companies. Looking forward to meeting your business case...

### **About Caringo**

Caringo Inc. is a leading provider of content storage software and has re-imagined content addressed storage from the ground up with its flagship CAStor product. CAStor is third-generation technology that leverages the customer's choice of commodity hardware to dramatically improve the scope and economics of corporate content storage. Caringo is founded on the operating principle based on Einstein's belief that "Things should be made as simple as possible." Rather than make CAS complex and expensive, Caringo makes it affordable, scalable, fast and easy. More information can be found at [www.caringo.com](http://www.caringo.com).

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